## **Cornell Atkinson Topical Lunch:**

Speaker: Megan Dillinger

(Senior Manager, Sustainability, Walmart)

**Organizer:** Patrick Beary (Cornell Atkinson)

**Date:** Wednesday, November 6<sup>th</sup>, 2019; 12:00 PM – 1:00 PM

**Location:** 300 Rice Hall

**Abstract:** Walmart's customers expect them to lead, and they expect Walmart to earn their trust in this new era of trust and transparency, that is one reason why Walmart's enterprise goals include making trust a competitive advantage. Walmart integrates this principle in sustainability by creating sourcing programs and goals that help customers understand what is in their food and where it comes from. However, not just customers demand increased sustainability and transparency. Investors and the NGO community are also interested in Walmart's sourcing practices, particularly as the focus sharpens on agriculture related climate impacts.

Megan Dillinger will discuss how Walmart has leveraged its unique position to drive Science Based Targets, enhance the sustainability of assortment, and improve the customer experience. This presentation will provide an overview of Walmart's sustainability goals, approach, and successes to date.

Please RSVP here.