## **Cornell Atkinson Topical Lunch:**

**Title:** Managing Supply Chains in a Circular Economy

**Speaker:** Prof. Renzo Akkerman (Wageningen University)

Organizer: Prof. Nagesh Gavirneni (SC Johnson College of Business)

**Date:** Tuesday, October 15<sup>th</sup>, 2019; 12:00 – 1:00 PM

Location: 300 Rice Hall

Abstract: As part of the envisioned transition to a circular economy, efficient use of natural resources has become more and more important across many industries. Many waste streams and by-product flows are increasingly considered valuable resources that can be used to increase the efficiency and sustainability of supply chains. Many new supply chains are formed to realize the circular economy, ranging from large multinationals increasing their focus on product reuse and recycling to small startups making products from waste streams. Designing and operating these new supply chains is however not straightforward. Based on several circular economy cases, this presentation will discuss the main challenges and opportunities for supply chain management in the context of the circular economy.

Please RSVP here.