

**AguaClara: Innovative Models for Innovative Technology**

October 7, 2011

Monroe Weber-Shirk

I've been in continued conversation with David Dieterich, Frank DiSalvo, and AguaClara Advisory Council members since the luncheon meeting. The luncheon meeting provided a great opportunity to hear from a diverse spectrum of perspectives. The primary challenge that we face is that AguaClara has grown to a level of sophistication and network building that it is difficult to capture the essential novel features of the AguaClara program in a single meeting. This leaves participants in the meeting with the disadvantage that they are responding without having access to the larger perspective. Nonetheless, the luncheon and the following AguaClara Advisory Council meeting served a useful function in identifying the need to retain our focus on improving the suite of AguaClara technologies with our Research/Invent/Design/Empower (RIDE) program at Cornell, developing a dissemination plan that includes a revenue stream for sustainable support of that dissemination (AguaClara Design Engineer - Program assistant or ADEPT), and building a network that will continue to foster innovation and knowledge sharing. These three pillars of the AguaClara program (RIDE, ADEPT, AguaClara Network) form the core of the AguaClara innovation model and we expect that this model will foster many more innovations in the coming decade as well as the widespread adoption of the AguaClara technologies.

Thanks for helping to organize the luncheon.

Best regards,

Monroe Weber-Shirk

Director of [AguaClara](#)  
[ACSF Faculty Fellow](#)  
[Civil and Environmental Engineering](#)  
[Cornell University](#)

(607) 255-8445

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RSVP's - (20 updated 10/7/11)

Host: Monroe Weber-Shirk, mw24

David Dieterich, dd355

Mildred Warner, mew15

Juan Felipe Peralta, jfp68

Len Lion, lw13

John Jaquette, jpj7

Rhett Weiss, rlw293

Matthew Fisher-Post, mh56

Karim Beers, [karimbeers@gmail.com](mailto:karimbeers@gmail.com)

Frank DiSalvo, fjd3

Mark Milstein, mm462

Kathi Warren, kad248

Gail Richardson, [gailrichardson123@gmail.com](mailto:gailrichardson123@gmail.com)

Michael Adelman, mja233

Mark Lawrence, mal64

Ed Dodge, etd1

Marjaneh Mottaghi, mm967

Ken Brown

Chuck Brown

Ted Brown